

News
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Lonsdale Capital backs MBO of Ocean Media Group

Ocean Media is a leading provider of UK based events, specialist publications and online solutions addressing three sectors: Social Housing, Weddings and Bridal. Each of Ocean Media's business lines has been established for more than 30 years and is led by acknowledged experts in their fields.

The largest division is Social Housing which runs a number of sector leading events and conferences including the flagship "Housing 2016" in association with the Chartered Institute of Housing. They are supported and promoted by award winning, magazines and digital publications Inside Housing and Social Housing.

Ocean Media also runs the eight National Wedding consumer shows covering London and the South East, the Midlands, the North West and the North East of the UK.

The third arm of the business is Bridal, a business to business portfolio of shows, a trade magazine and website which are the leading products in their sectors.

Lonsdale Capital is backing the current management team led by David Moran and David Watt. Growth will be primarily focused on developing the existing business, but the Group is also considering several bolt-on acquisitions.

James Knott, Director at Lonsdale Capital Partners, said "We are delighted to have supported the MBO of Ocean Media. Each of the three existing business divisions has very strong positions in their respective sectors, which is testament to the quality of their offerings. We are looking forward to working with the management team to continue to grow the business."

